**Footpath Pictures Wins Two 2017 Telly Awards’ Highest Honor**

Raleigh, DATE 07/11/17 - Footpath Pictures is pleased to announce the company has won two Telly Awards for their recent projects; one on small family farms and the second on the analytic power of SAS Software.

“Oberweis Dairy” landed a Silver Award, the highest given out by the Telly Award committee in the category of, “Film Cinematography.” Footpath traveled to Elkhorn, Wisconsin in October of 2016 to film the life on Lauderdale Farms, a fourth generation dairy farm. Dan Lauderdale along with his father, uncle and Grandfather produce high quality milk for Oberweis Dairy in Chicago. Oberweis itself is a fourth generation small business, delivering bottled milk straight to the doorstep. The short film can be viewed here:

<https://vimeo.com/footpathpictures/oberweis>

“SAS Inside Out” also won a Silver Award for “Corporate Image and Branding.”

Founded in 1976, SAS is the leader in analytic software and business intelligence with 94 of the top 100 on the Fortune Global Companies as customers. This short goes behind the scenes to show how the commitment of SAS to its customers.

<https://vimeo.com/footpathpictures/sasinsideout>

Total entries into the Telly’s were over 12,000 from all fifty states and five continents. Less than ten percent of the entries won Silver Awards.

“It is with sincere gratitude that we accept these awards from our peers in the industry. To be selected by the Telly Award Committee and the production professionals that make up the judges, is an honor. The real congratulations though goes to the subjects of our shorts, Lauderdale Farms, Oberweis Dairy and SAS, whose hard work makes these stories connect to the viewer,” said Ray Ellis, Director of Footpath Pictures.

**About The Telly Awards**

The Telly Awards was founded in 1979 and is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

**About Footpath Pictures, Inc.**

Footpath Pictures is a documentary production company dedicated to inspiring social change through film. Their subject matter includes public education, health and human needs, the environment, and peace and reconciliation. Whether capturing sacred places in Guatemala, the endangered Black Rhino in Namibia or the wisdom of a child fighting cancer, Footpath finds stories that have the potential to truly engage audiences and offer hope and vision for a better tomorrow. In addition to raising public awareness, their films have played an integral role in raising millions of dollars for non-profit organizations here and abroad. <http://www.footpathpictures.com>

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